

Needs Analysis

You don't know what you don't know!

Let us help you get a better understanding of the
business you've chosen...

The Cannabis Industry.

Key Issues:

1. Professional Development and training at all levels
(knowledge is king)
2. Staff and client survey
3. Market share - find the right demographic (the survival of the fittest)
4. Hiring practices - (that actually make sense)
5. Hiring for the future - sustaining your business model
6. Periodic seminars of existing and new products for your customer base
7. A successful business model that provides proven results